



SNAPA Tray of the Month Campaign

Highlighting local foods in October!

How does it work?

Each week SNAPA will share photo submissions from schools across Pennsylvania of school meal trays served that meet the following criteria:

1. Meet the USDA National School Breakfast or National School Lunch Meal Patterns, clearly showing all components (i.e. including fruit, vegetables, grains, meat/meat alternate and fluid milk as applicable)
2. Include a description of the meal menu items
3. Indicate the location and date of service
4. Be attractively plated and photographed
5. Email and submit photo with description to Communication@SNAPA.org

SNAPA social media followers will be asked to like, comment and share their favorite trays across all SNAPA social media platforms. The tray with the most engagement throughout the month will be our SNAPA Tray of the Month winner! The SNAPA Tray of the Month will be selected and awarded the first week of the new month!

All trays submitted in October must include at least one local item!

Purpose of Campaign

The campaign is intended to amplify all work that goes into meals served in Pennsylvania schools. SNAPA wants to provide a space where all School Nutrition Programs, regardless of size, location or presence on social media, will find an outlet to celebrate the work of your School Nutrition Professionals.

We also expect the campaign to provide replicable menus and menu presentation examples from local sources, from which other School Nutrition Programs may draw inspiration.

Winners

- Winners will receive a congratulatory award for winning tray of the month.
- Winning tray will be featured on SNAPA Social Media (Twitter, Instagram & Facebook).
- List of winners and their photos will be linked on SNAPA website (coming soon!).
- Tray of the month winning trays will be highlighted and recognized in SNAPA Happenings.

Have fun and follow along!

Competition starts October 1st! All trays in October must include at least one local item!

Submit Trays to:
Communication@SNAPA.org



Follow us!
@SNAofPA