

The Keystone Fresh Act: Fact Sheet

HB 2420
will...

...increase the quantity and variety of Pennsylvania products served in school meals
&
establish vital resources for Pennsylvania's family farmers to participate in the school food market.

The Opportunity: More than 157 million lunches are served in PA schools annually making them one of the largest potential markets for PA producers. Despite having a federal child nutrition budget of more than \$729 million per year, PA schools self-report that they spend **less than 2% of those funds on PA grown foods.**¹

The Keystone Fresh Act will provide:

- Grants to offset the cost of purchasing local foods for school meals and necessary equipment to process whole foods;
- Technical assistance and funds for equipment and marketing to support PA producers' ability to meet the needs of school meal standards; and
- Technical assistance to support schools with cooking techniques to utilize unprocessed products in school meals.

A Win-Win-Win Scenario



Economic Win

Every \$1 spent on local foods for school meals generates \$1.4 for local economies.²



Public Health Win

Purchasing, promoting and serving local foods in school meals has led to students eating 37% more vegetables and 11% more fruit.³



Community Win

Connecting farmers back to their communities and students to local agriculture supports local food systems and increases food security

Learn More:

- [The Keystone Fresh Act FAQ](#)
- [Supporters of the Keystone Fresh Act](#)
- [PA Department of Education Investigative report on Local Food Purchasing Incentives](#)
- For additional info visit pafarmtoschool.org/keystone-fresh-act or contact Sam Gibb sgibb@thefoodtrust.org



PENNSYLVANIA
FARM TO SCHOOL
NETWORK

The Pennsylvania Farm to School Network is coordinated by The Food Trust and includes a Leadership Team of people representing a variety of state agencies, organizations and associations working with people actively engaged in farm to school activities in PA.

¹ [USDA 2019 Farm to School Census and Pennsylvania Department of Education, Division of Food and Nutrition, Child Nutrition Programs](#)
² [Colorado Department of Education Legislative Reports](#)
³ [Mishra, S. K., Khanal, A. R., & Collins, W. J. \(2022\). Farm-to-School programmes, benefits, health outcomes and barriers: A structured literature review. Health Education Journal, 81\(7\), 781-792.](#)