

APRIL 28, 2021

The Pennsylvania Farm to School Network Launch Webinar

Kelsey Porter, The Food Trust





Presentation Outline

Key Topics

- Background Information
- Finalized Strategic Plan
- New Website
- Ways to Engage



Introductions



The image features a background of green leaves, some in sharp focus and others blurred. A solid purple horizontal band runs across the middle of the image. Centered within this band is the text "Background Information" in a white, sans-serif font.

Background Information

What is Farm to School?

Procurement

Purchasing local products for use
in child nutrition programs

Experiential Food & Agriculture Education

Farm field trips, cooking in the
classroom

School Gardens

All shapes and sizes

Who We Are

Kelsey Porter, The Food Trust

Elaine McDonnell, Project PA

Patrick Andrews, PA Department of
Agriculture

Audrey Hess, PA Department of Education,
Division of Food and Nutrition

Sarah Buranskas, Pittsburgh Food Policy
Council

Tiffany Edwards-Pierce, PA Department of
Health

Christina Kostelecky, Pasa Farming

Tegan Bernstein, Consultant, Roots to
Shoots

Charlene Espenshade, PA Friends of
Agriculture Foundation

Linda Falcone, Penn State Extension

Winnie Richards, Office of Child
Development and Early Learning (PDE/DHS)

Kelsey Gartner, Great Valley School District
& School Nutrition Association of
Pennsylvania



Draft Strategic Plan

Build and activate a strong,
sustainable farm to school network

Support increased and enhanced
farm to school/early childhood
education implementation

Strengthen and build sustainability
for statewide farm to school policy





Finalizing the Strategic Plan

Small Group Discussions

Educators & Administrators

Farmers & Suppliers

Food Service

Support Organizations &
Community Members



Changes

Clarify language

Consider areas of focus & alignment
with other groups

Strengthen existing
implementation support goals

Refine policy goals



Clarify Language

“Local” changed to “Pennsylvania”

For example:

“Prioritize disaggregation of data and equitable evaluation approaches to inform equitable process and outcomes”

Updated to “Analyze demographic data to ensure programs are reaching communities with the greatest need”



Consider Areas of Focus

Workforce Development

Early Care & Education

Farmer & Supplier Partnerships



Strengthen
Existing
Implementation
Support Goals

Connecting buyers and farmers

Highlighting success stories

Specific ideas to revisit



Refine Policy Goals

Policy agenda

PA Farm to School Grant Program

Increased reimbursement for local products in Child Nutrition Programs





View the final version of
the strategic plan [HERE](#).



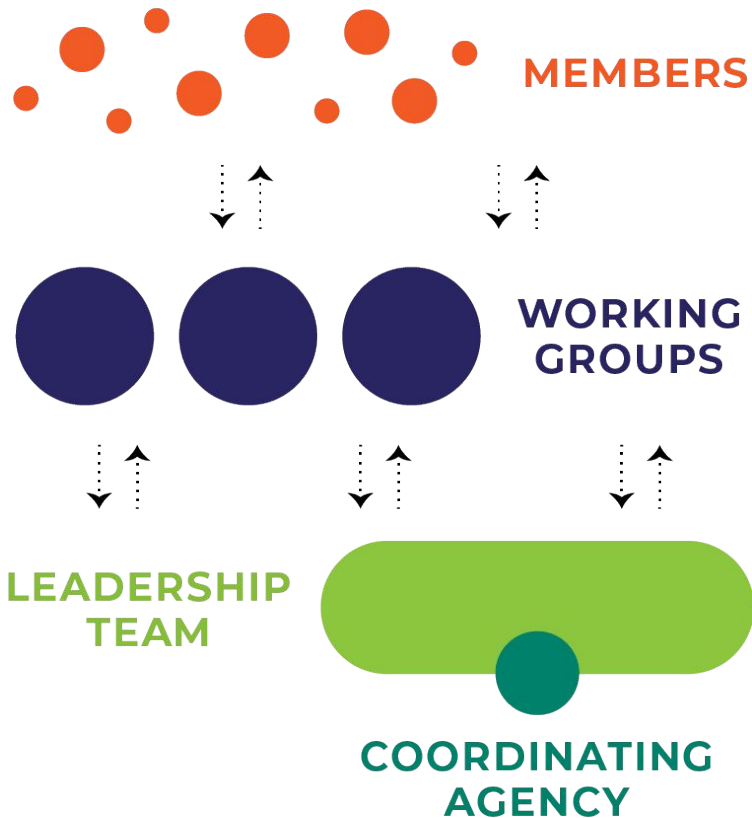
The background of the slide features a close-up photograph of green leaves and a single green egg, possibly a kiwi fruit, which is partially visible in the upper right corner. The entire image is overlaid with a semi-transparent green filter. A solid purple horizontal band runs across the middle of the slide, containing the text.

Website Preview



Ways to Engage

Our Network



Ways to Engage

Express your support!

Indicate your interest and availability for joining a working group

Be on the lookout for website launch information

[Survey Link](#)



Questions?





Thank You!

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www.pafarmtoschool.org coming soon!

   @TheFoodTrust

This project has been funded at least in part with Federal funds from the U.S. Department of Agriculture. The contents of this publication do not necessarily reflect the view or policies of the U.S. Department of Agriculture, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government.

